### ABOUT THE RADNOR EDUCATIONAL FOUNDATION



#### **BENEFITS THAT LAST LONG PAST GRADUATION**

The Radnor Educational Foundation (REF) is a 501(c)3 nonprofit organization whose mission is to secure and provide funding and support to enrich the educational experience, maintain academic excellence, and encourage innovative opportunities for the students in the Radnor Township School District.

Through three grant cycles, REF distributes funds to support programs and projects in the following categories: STEAM (Science, Technology, Engineering, Arts and Math) Programs, Curriculum Enhancement, Cultural Arts, Technology, Professional Development, and Community Engagement.



Since its inception, the Radnor Educational Foundation has awarded almost \$1.5 Million in grants to the Radnor Township School District!

In an average year, REF supports between 15 - 20 innovative projects and programs that enhance the educational and social experience for our students in all five Radnor schools.

Grants typically range from a couple hundred dollars for smaller requests to larger school- and district-level grants in the range of tens of thousands of dollars. In addition to the grants we provide, through our **Neighbors Helping Neighbors** program, REF partners with district social workers to assist families facing temporary financial hardship, as these circumstances often affect a student's ability to participate fully in school life. Over the past decade, Neighbors Helping Neighbors has supported numerous district families by assisting with basic life needs such as housing, utilities, food and clothing.

FUNDING POSSIBILITIES BUILDING FUTURES ENRICHING OUR COMMUNITY

### SPONSORSHIP OPPORTUNITIES



#### SPONSORSHIPS RUN THROUGH THE 2024-25 SCHOOL YEAR

SPONSORSHIP LEVEL	BENEFITS
CHAMPION OF	<ul> <li>OPTION FOR SPONSOR TO DO LARGE CHECK PRESENTATION</li></ul>
EDUCATION	W/ PRESS RELEASE & SOCIAL MEDIA POST <li>FEATURED SPONSOR SIGNAGE AT ANNUAL BENEFIT</li> <li>3 TICKETS TO ANNUAL BENEFIT</li> <li>FEATURED SPONSOR AT ALL REF EVENTS</li> <li>SPONSOR SPOTLIGHT ON ALL SOCIAL MEDIA PROPERTIES</li> <li>FEATURE IN AT LEAST ONE ENEWSLETTER; LOGO AND</li>
\$10,000 +	COMPANY NAME LISTED IN EVERY ENEWSLETTER <li>FEATURED CHAMPION OF EDUCATION DONOR ON WEBSITE</li> <li>INVITATION TO DONOR THANK YOU EVENT</li>
<b>SUMMA CUM</b>	<ul> <li>OPTION FOR SPONSORS TO DO LARGE CHECK PRESENTATION</li></ul>
LAUDE	W/ SOCIAL MEDIA POST <li>RECOGNIZED SUMMA CUM LAUDE SPONSOR ON SIGNAGE AT</li>
\$5,000 - \$9,999	ANNUAL BENEFIT <li>2 TICKETS TO ANNUAL BENEFIT</li> <li>RECOGNIZED SPONSOR AT ALL REF EVENTS</li> <li>SPONSOR SPOTLIGHT ON ALL SOCIAL MEDIA PROPERTIES</li> <li>LISTED IN EVERY ENEWSLETTER</li> <li>LISTED DONOR ON WEBSITE</li> <li>INVITATION TO DONOR THANK YOU EVENT</li>
<b>MAGNA CUM</b>	<ul> <li>ANNOUNCEMENT VIA SOCIAL MEDIA RE: SPONSORSHIP</li> <li>RECOGNIZED MAGNA CUM LAUDE SPONSOR ON SIGNAGE AT</li></ul>
LAUDE	ANNUAL BENEFIT <li>RECOGNIZED SPONSOR AT ALL REF EVENTS</li> <li>1 TICKET TO ANNUAL BENEFIT</li> <li>LISTED MAGNA CUM LAUDE SPONSOR ON SOCIAL MEDIA</li>
\$2,500 - \$4,999	PROPERTIES <li>LISTED IN EVERY ENEWSLETTER</li> <li>LISTED DONOR ON WEBSITE</li> <li>INVITATION TO DONOR THANK YOU EVENT</li>
<b>CUM LAUDE</b> \$1,000 -\$2,499	<ul> <li>RECOGNIZED CUM LAUDE SPONSOR IN ENEWSLETTER</li> <li>RECOGNIZED CUM LAUDE SPONSOR VIA SOCIAL MEDIA POST</li> <li>RECOGNIZED CUM LAUDE SPONSOR ON WEBSITE</li> <li>INVITATION TO DONOR THANK YOU EVENT</li> </ul>
HONOR ROLL \$500 - \$999	<ul> <li>RECOGNIZED HONOR ROLL SPONSOR IN ENEWSLETTER</li> <li>RECOGNIZED HONOR ROLL SPONSOR VIA SOCIAL MEDIA POST</li> <li>RECOGNIZED HONOR SPONSOR ON WEBSITE</li> <li>INVITATION TO DONOR THANK YOU EVENT</li> </ul>

# GET A TAX BREAK THROUGH EITC!



The Pennsylvania Educational Improvement Tax Credit (EITC) program provides companies with a 75% tax credit for donations to a nonprofit scholarship or educational improvement organization. The tax credit increases to 90% if the company commits to making the same donations for two consecutive vears. A business that pays taxes in Pennsylvania can receive up to \$750,000 in tax credits annually. The full amount of the contribution for all these organizations is deductible for federal tax purposes as a charitable contribution. Credits are awarded to companies on a first-come, first-serve basis until the cap is reached, so businesses should apply when the next application period opens!

Businesses that wish to be approved to use tax credits must submit applications beginning **July 1**. Businesses that are renewing their approval can do so beginning on or around **May 15** of each year.

Once approved as an EITC donor, businesses can select programs based on their target market, business relationships, geographical interest, or other factors.

For more information on how businesses can apply, visit <u>https://dced.pa.gov/programs/educati</u> <u>onal-improvement-tax-credit-</u> <u>program-eitc/</u>

### HOW TO APPLY

- 1. Businesses submit an online application to the Pennsylvania Department of Community and Economic Development (DCED) indicating what amount they plan to contribute.
- 2. The DCED will notify businesses that have been approved.
- 3. After receiving the approval, business have 60 days to make the contribution to an approved organization.
- 4. Businesses must provide the DCED with a copy of the confirmation of contribution from the EITC organization (a letter of receipt).
- 5. The DCED will communicate with the PA Department of Revenue, and the applicable tax credit will be applied to the business' tax account.

We are happy to answer questions about Pennsylvania's EITC program and the ways in which the Radnor Educational Foundation uses EITC funding to support Radnor Township's schools.

Please email us at: info@radnoreducationalfoundation.org

## OUR REACH



BY SUPPORTING THE RADNOR EDUCATIONAL FOUNDATION YOU CAN CONNECT WITH YOUR TARGET MARKET!

Having served the Radnor Township School District (RTSD) community for 30 years, the Radnor Educational Foundation (REF) has established an excellent reputation in the Township for its partnership with the schools' administrators, teachers, and families.

Service Area: Radnor Township Students in School District: 3,603 Ranking in Pennsylvania: **#1** 

Reach-Related Facts as of July 2024:

- REF Mailing List: 4,192
- REF Email List: 4,100+
- REF Social Media: 1,806





REF also receives regular coverage in RTSD's weekly Radnor Reader, PTO newsletters and other Radnor-based publications - 8,000 viewers in total.

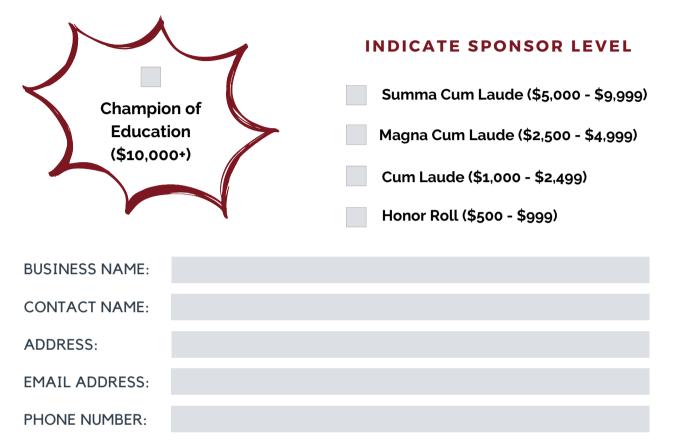
#### CONTACT US TODAY TO BEGIN YOUR SPONSORSHIP BENEFITS!



### SPONSORSHIP REGISTRATION



#### BY SUPPORTING THE RADNOR EDUCATIONAL FOUNDATION YOU CAN CONNECT WITH YOUR TARGET MARKET!



LOGO ARTWORK AS .PNG OR .JPG FILE CAN BE SENT TO: INFO@RADNOREDUCATIONALFOUNDATION.ORG

#### **PAYMENT OPTIONS**

SEND PAYMENTS TO: 135 S. WAYNE AVENUE, WAYNE, PA 19087

CHECK ENCLOSED (PLEASE MAKE OUT TO RADNOR EDUCATIONAL FOUNDATION)		
INVOICE ME		
CREDIT CARD NO:		
NAME ON CARD:		
EXPIRATION DATE:	SECURITY CODE:	
BILLING ADDRESS:		